Some Thoughts on the Development of Local colleges and Universities in the New Era

Hengbo Yang

/ Professor, Qujing Normal University QJU Qujing, China 1184603907@qq.com

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Abstract. With the successful conclusion of the 19th national congress of the communist party of China (CPC), Chinese society has entered a new era. Education, as an important part of the great rejuvenation of the Chinese nation, is also deeply rooted in the hearts of educational work. This article, from the perspective of education development for local university undergraduate aims to discuss how the local university adapts to the request and demand in the new era as well as how to follow the right direction in accordance with the localization for cultivating and training the qualified socialism constructors and the successors.

Introduction

In December 2016, President Xi Jinping clearly put forward the guiding ideology of running colleges and universities at the national conference on ideological and political work of colleges and universities. President xi said, "we should make it a central link to cultivate students with moral integrity, carry out ideological and political work throughout the whole process of teaching, and realize the whole-process and all-dimensional education. Standing on the overall situation and strategic height of realizing the great rejuvenation of the Chinese nation, xi jinping has scientifically answered the fundamental question of what kind of people colleges and universities cultivate, how and for whom. t points out the direction of action for colleges and universities to do their ideological and political work well and develop higher education under the new situation. The development of a country cannot be separated from the development of education. Higher education is an important symbol of a country's development level and potential. We have proved that education leads to a strong nation and talent leads to a strong nation. In the process of building a well-off society and realizing national rejuvenation, the cultivation of scientific knowledge and outstanding talents has become the sacred responsibility of university educators. In recent years, the development of colleges and universities has entered a comprehensive reform, the national ministry of education and all provinces and cities attach great importance to the reform of college education. Round after round of educational evaluation fully illustrates the importance of college education. At the same time, the introduction of the double top universities has led to a new round of reform in colleges and universities across the country. In particular, the development of local universities in this context is bound to become more challenging.

Opportunities, Challenges and Tasks Faced by Local Colleges and Universities

The basic characteristics of modern society are economic globalization, individualization of social members and diversification of educational needs. This characteristic has created the opportunity for the university development, simultaneously also has brought the huge challenge. In particular, it has great impact on the development prospects of local colleges and Because local colleges and universities are unable to compete with first-class research universities in terms of conditions for running schools, number of teachers, financial input and students universities. However, under the background of the new era, China's higher education needs not only world-class universities, but also teaching-oriented or application-oriented universities in line with the development of higher education, so as to diversify, modernize and modernize universities. In the ecological system of higher education in China, there are a large number of local colleges and universities. It accounts

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for more than 95% of the more than 2500 ordinary universities in China and is the main part and backbone of China's higher education. It shoulders the historical responsibility of training high-level talents for local economic and social development. However, due to the policy, resources, location and other reasons, compared with the affiliated universities, the overall strength of local universities is relatively weak, and the development imbalance is not sufficient. The construction of powerful country with higher education and the realization of connotative development of higher education are inseparable from the participation and efforts of local colleges and universities. Local colleges and universities should first make good use of their unique geographical location and traditional culture and history, and focus their energy and resources on running universities that satisfy the people. Secondly, the university should be fully integrated with the development of local politics, economy and education to realize its function of serving the society and local economy. Thirdly, strengthen the cooperation between schools at home and abroad, learn from the advantages of others so as to promote their own development.

Orientation and Philosophy of Running Schools of Local Colleges and Universities

The important task that local colleges and universities is facing at present is the orientation of the school goal. This is the key to the healthy and sustainable development of schools, and it is the basis of whether the three functions of talent cultivation, scientific development and social service can be realized. School orientation should be considered from the national level by putting local colleges and universities in the higher education system, adjusting the structure of China's higher education. Secondly, from the school level, every university should have its own positioning of learning. Third, from the student level, students' choices should be fully respected to truly reflect the student-oriented purpose of colleges and universities. The outline of China's educational reform and development defines the basic goals and tasks of China's educational reform and development. It is clearly stated that different regions, departments and schools should be distinguished and development goals and priorities should be determined. Different schools are characterized with reasonable division. Therefore, the positioning of local schools greatly influences the development and survival of schools. Specifically, the positioning of the school should include the following contents: Educational thoughts and ideas; School history and present situation; Student sources, market demand; Adjustment and change of national policy. Local colleges and universities should focus on the local development by facing modernization, the world and the future, and conform to the educational policy and laws of our country. In particular, local and regional economic and social development needs should be emphasized. Exploration of major infrastructure construction, pillar industries and rich natural resources in the region. Develop those disciplines and majors that are having local characteristics.

Discipline Construction and Talent Cultivation

The discipline is the functional carrier of personnel training, scientific research, social service, cultural inheritance and innovation in the universities. The discipline construction level of a university is an important part of the cultivation of talents, and also reflects the comprehensive strength and core competitiveness of the university. The report of the 19th national congress of the communist party of China clearly puts forward the need to "accelerate the construction of first-class universities and disciplines and realize the connotative development of higher education". Therefore, to achieve connotative development, we must insist on building a discipline system of coordinated and sustainable development on the basis of disciplines. We will promote the transformation of higher education from large-scale expansion to quality improvement, and train more talents of all kinds to meet the needs of social development. Local colleges and universities should first of all improve discipline awareness, clear discipline development direction. Due to the history and development of local colleges and universities, some teachers often hold that the main task of normal colleges and universities is to train teachers for basic education. Discipline construction and scientific research are not important. In fact, such a view is contrary to the mission of the university.

Therefore, a strong awareness of discipline is the spirit of the university. Only with the consciousness of discipline construction and renewal can teachers cultivate qualified socialist talents. Keep pace with the times by adjusting the structure of disciplines and vigorously developing information technology, new materials for life sciences and other majors that are urgently needed by the national economic construction and local society. And some do not adapt to the society should be adjusted and reorganized.

Strengthen the Construction of Teacher Staff and Improve the Quality of Teaching

The construction of teacher team is an important guarantee for colleges to cultivate talents and improve academic level, as well as the core task of school reform, development and discipline construction. Local normal colleges and universities should integrate teachers' professional quality, teaching ability, scientific research level and management level into the evaluation system. There are some specific approaches to this problem. In accordance with the development goals of local institutions, personnel system management and professional needs of secondary colleges, the university will gradually introduce talents with high professional titles and high academic qualifications suitable for the development of schools or colleges. We will intensify efforts to train high-level academic leaders, and cultivate a group of academic leaders with both ability and political integrity through exchange visits at home and abroad. We will formulate incentive mechanisms for evaluating teachers, fully mobilize the initiative, enthusiasm and creativity of frontline teachers, and improve the quality of classroom teaching. Teachers with research ability are encouraged to actively apply for various topics and write valuable papers for publication. The construction of teaching staff is the main melody of university. The school should have a clear idea in every stage of development, especially to avoid the risk of quality decline caused by the shortage of new professional teachers, whose consequences will affect the school's future survival.

Conclusion

From the above analysis and description, it can be seen that the development of local colleges and universities is a systematic project, which integrates government, society, teaching, scientific research and service. School should implements the policy of making education powerful. The beautiful educational environment in the new era provides good opportunities for local institutions to develop. Schools should attach great importance to the cultivation of characteristic talents; adhere to the student-centered idea. The quality of talent training should be paid attention to from the process of training input, students' sense of gain, and students' learning results to their career development after graduation. The whole process, all-round education should be implemented. All educators, teachers should be aware of the importance of education reform, in particular, strengthen the sense of innovation in the classroom reform.

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